Algorithmic foundations and ethics in AI: from theory to practice course

Toolkit for synchronous sessions

CU5 | Case Studies and Project

Case study CU5

Stakeholder analysis matrix

DESIGN PHASE

Think about the recruitment AI solution we have handled during the CU5 and the possible stakeholders related to the project. Organise the stakeholders on the slide 6 by dragging and dropping them in the correct boxes. There could be multiple solutions on how to place them. You can see in the next page also the source, where you can find more information in case needed.

Stakeholder map is needed, because the project manager needs to organise the stakeholders into groups in order to know, how to keep the stakeholders informed and to see what is their influence on the project.

TOOL

The **stakeholder analysis matrix** organizes project stakeholders by influence and interest in a quadrant grid to inform engagement tactics. It guides how to satisfy high-influence, low-interest stakeholders; closely manage those with high interest and influence; keep informed those interested but less influential; and minimally engage those with little of either. (Hoory & Botorff, 2022; Wallbridge, 2023

Stakeholder analysis matrix

Stakeholder influence (vertical axis)

Stakeholder interest (horizontal axis)

Keep satisfied;
Inform and consult

Work together
Inform, consult & Collaborate

Minimal effort
inform

Show consideration
Inform & consult

José Ethical and quality manager

Maria Lead Recruiter

Nico AI developer

Tim Business analyst

Ingela HR director

Lisa Data scientist

Andrej Quality and safety manager

Tim Marketing manager

Theo Line Manager

Marcus Recruiter

Moa CEO

Martin CFO